



Belfast Swifts FC

Social Media Policy

Belfast Swifts fc realise that social media networking websites have become a regular part of everyday life and that many people enjoy membership of sites such as Facebook, Twitter, You tube etc.. However we are also aware that these sites can become a negative forum for complaining or gossiping and care must be taken **NOT** to breach the Club code of conduct.

All Coaches, club officials, players and parents must act responsibly when using these sites.

Guidance for players –

If a player has their own personal profile on a social media website they should make sure that others cannot access any contents, media or information from that profile that –

- They are not happy for others to have access to and/or
- Which would undermine their position as a player with Belfast Swifts fc

****If you are not happy for others to see particular comments or other personal information then basically DO NOT POST these onto a public forum site.***

When using social media sites Players should consider the following –

- Ensure that information published on social media sites complies with the Club Code of Contact (Breach of the code of conduct will result in disciplinary action)
- Players must ensure at all times that they are respectful to –
Belfast Swifts fc, Club officials, coaches and players
Other teams officials and players
IFA match officials
(Any disrespectful comments to or about any of the above might be seen as libellous and could result in disciplinary action)
- Players must not publish comments about other clubs,players, referees, NIWFA officials or IFA staff that could be seen as being controversial or inflammatory

- Hostile or harassing communication MUST be avoided at all times.
- Club officials and Players should make the Social media Officer - Jonathan Maxwell aware of any social networking activity that would be deemed distasteful or in breach of the Club Code of Conduct.

Please note – A player making slanderous, derogatory or inflammatory remarks might put themselves at risk of legal proceedings

*The main use of email/texts will be to communicate between coaches and players and other officials regarding training/matches and meetings. All communication will occur through parents and coaches for children under 16 years old.

Anyone found in breach of the social media policy will be investigated by the Designated Child Protection Officers and may be asked to leave the club.